

City of Austin

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Economic Growth and Redevelopment Services Office

FOR IMMEDIATE RELEASE

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"Faces of Austin" Multimedia Program Debuts in City Hall on October 13th, 2005.

AUSTIN, Texas— Reflecting Austin's reputation as a high-tech leader and as a city rich in cultural vitality, the new FACES OF AUSTIN multimedia program debuts in City Hall on October 13.

The public is invited to the program debut and reception for the filmmakers:

Date: Thursday, October 13, 2005

Time: 5:30 p.m. – 7:00 p.m.

Location: City Hall lobby, 301 W. Second Street, Austin, TX 78701

The FACES OF AUSTIN features works that highlight Austin's unique sense of place and diverse cultural identity through the creative talent of Central Texas filmmakers. These inaugural twenty-five works were selected through a competitive process and individually highlight Austin events, heritage, places, people and creative concepts of individual filmmakers. This year's selections cover a wide range of topics, such as Eeyore's Birthday, the Broken Spoke, House of Elegance, Bboy City dancers and music from Del Castillo, Don Walser and Alvin Crow. Eleven works will be honored with an award from a Texas Commission on the Arts grant for their particularly outstanding examples of Austin's unique qualities.

The new City Hall building is an ideal civic environment to show the works to residents, business people and tourists. The multimedia program will run on four wide-screen video displays on the ground floor of City Hall on an ongoing basis. Three screens in the lobby are interactive, allowing the user to select which video they would like to view.

The FACES OF AUSTIN program is presented by the Cultural Arts Division of the Economic Growth and Redevelopment Services Office to promote the City's cultural and economic initiatives. A current call for entries is actively underway supported by funding from Tokyo Electron. The Austin Film Society is facilitating the selection process for the City. Submittals must be postmarked by October 15, 2005. Interested filmmakers can obtain more information by visiting: <http://www.austinfilm.org/filmmaker/facesofaustin.php>. The program will continue to expand in phases with future calls for entries.

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